# Windows to the Future

### Your Invitation from President Cindy Johnsen, CBT, CDS, CIT



t is my great pleasure to invite you to attend NAWIC's 58th Annual Meeting and Educational Conference (AMEC) to be held in the Pacific Northwest at the Hyatt Regency in Bellevue, Wash., Aug. 28–31, 2013.

AMEC is the time to meet our sponsors and industry partners, spend time with other women in construction, sharpen your leadership skills, and find out what is in the future for our Association. I am ecstatic that keynote speaker Dawnna St. Louis will dare us to be exceptional and spark forward-thinking innovation to stay ahead of trends. Our Industry Luncheon speaker, Jim Roberts, President and CEO of Granite Construction, Inc., will deliver a keynote entitled "The Construction Industry – The Road Ahead."

I challenge you to take time from your busy life to further yourself and attend the multitude of professional development and construction education seminars. New this year, our Association workshops are interspersed throughout AMEC. Be sure to understand this new schedule before making your travel arrangements. Have some educational fun on Saturday and enjoy our "ABC's of Do It Yourself" home improvement workshops.

Not only will you have educational and networking opportunities, the Bellevue/ Seattle area is the perfect place to sightsee and enjoy wonderful late summer weather.

As we all look out the "Windows to the Future," please join me in the celebration of the achievements of our Association as the construction industry looks at all that NAWIC has to offer.



### **Headquarters Hotel**

### **About the Hotel**

The 2013 NAWIC AMEC will be held at the Hyatt Regency Bellevue, located just across Lake Washington from Seattle. The hotel serves as an anchor for the upscale Bellevue Collection. Connecting sky bridges link more than 250 shops, 23 sit-down restaurants, a cinema and much more with the hotel.

The hotel features a wide range of amenities, such as complimentary 24-hour access to a 7,000-square-foot gym and a 25-meter heated indoor lap pool and spa. Guest Rooms feature high-speed (wired and wireless) Internet access (complimentary

in some rooms), an iHome stereo with iPod docking station, a LCD flat screen TV and Portico bath with Aquafresh Extreme Clean Toothpaste amenities. The Hyatt Regency Bellevue also offers Respire by Hyatt, hypoallergenic rooms. Other inroom amenities include coffee makers with complimentary coffee and tea, iron and ironing boards, hairdryers, in-room safes large enough to store and charge a laptop, refrigerators and morning newspapers.

### Helpful Websites

nawicconvention.org bellevue.hyatt.com ci.bellevue.wa.us visitbellevuewashington.com

# Invest in Yourself!

Your registration includes:

- 4 Food Functions
- **32** Seminars/Workshops

### Get Employer Support

Garner your employer's support to sponsor your Conference registration by sharing a letter from President Johnsen. Print a copy at nawicconvention.org

### **Hotel Reservations**

NAWIC has secured special discounted rates for members attending the Conference. Visit http://resweb.passkey.com/go/nawic2013 or call 888-421-1442 or 425-462-1234 to book a room. Be sure to identify yourself as being with NAWIC. Room rates are guaranteed if booked by Aug. 10, 2013. Please note that this is a smoke-free hotel.

The special rates for the NAWIC Conference are \$149 a night for a single or a double, \$169 a night for a triple or \$179 for a quad. Sales tax is an additional 14.4 percent per night.

### **Airport Transportation**

The hotel is located 20 minutes from Sea-Tac International Airport. NAWIC has negotiated special rates of \$18 one way and \$36 roundtrip per person with Shuttle Express.

To make reservations attendees can go online to: http://shuttleexpress.hudsonltd. net/res?USERIDENTRY=NAWIC&LOGON=GO . Please book your shuttle in advance. To book a shuttle, go the address above, open the reservation portal, complete the online form and print a copy of your confirmation to give to your driver. Please contact Shuttle Express at 425-981-7000 and refer to profile #498031 if you have any questions or if you need assistance completing your reservation online.

Shuttle Express also offers tours of popular tourist destinations. Please visit www.shuttleexpress.com/tours for more information.

# Conference Highlights

Wednesday, Aug. 28 • 1-5 p.m.

### **Heartsaver® CPR and AED Course**

It's back by popular demand at a low cost of \$50 per person, a price your company can't beat. The American Heart Association is the trusted leader in First Aid, CPR, AED and blood-borne pathogens training. AHA is the originator of the official resuscitation guidelines used by all other training organizations. They not only know the science behind saving lives, but their proven training and education methods will give you the confidence and skills to handle a variety of workplace or home emergencies. With nearly 80 percent of cardiac arrests occurring outside the hospital, it is important to obtain training that gives you confidence to act quickly in an emergency. With the American Heart Association's Heartsaver® CPR and AED course, students will learn basic CPR (Cardio-Pulmonary Resuscitation) and AED (Automated External Defibrillator) skills such as:

- · Adult/Child CPR with mask
- · Adult/Child choking
- Adult/Child AED

This course is ideal for people who prefer a classroom setting, group interaction, and feedback from an AHA Instructor and is priced at only \$50 (much lower than you would pay individually or your company would pay). Whether you need to renew your certification, or if you have never been certified and want to obtain a certification, this class is for you. Once you have completed the class, you will walk away with your CPR and AED certification and will be prepared to handle home or workplace emergencies should they arise.

Wednesday, Aug. 28 • 12:30-5:30 p.m.

### **LEED Green Associate Workshop**

This workshop is conducted by Sellen Sustainability at a cost of \$280 per person. This interactive LEED Green Associate workshop will provide you with a solid understanding of the core concepts of the LEED rating system. You'll gain a stronger ability to manage LEED documentation and credit requirements, see opportunities rather than constraints, and keep your project delivery within budget and on schedule. After taking this workshop, you will feel fully prepared to secure your LEED credential and return with new tools and strategies you can immediately apply to your job. Upon completion of this workshop you will receive a letter stating that you have fulfilled the prep work toward your LEED credential.

Sellen Sustainability is committed to advancing the construction industry's knowledge and practices around green building and operations. Created in 2010 as a stand-alone venture, they are dedicated to transferring the wealth of Sellen's green construction experience to peers and organizations throughout the nation.

Wednesday, Aug. 28 • 7-9 p.m.

### NAWIC Welcome Reception: "Denim & Diamonds"

Be-dazzling with "Denim & Diamonds" at the NAWIC Welcome Reception, on Wednesday, Aug. 28, in an evening filled with good food, lots of friends and plenty of fun! Wear your nicest pair of jeans, and that glitzy top, jacket, or a fancy, sparkled dress and denim jacket. It's your choice on how you mix it up. Just come in your best denim and fanciest duds and join the fun! We promise you will be-dazzled!



Thursday, Aug 29 • 8:30-11:45 a.m. • Annual Meeting
Keynote Address: "Audacious Acts of Successful Women"
Dawnna St. Louis

Why do some women apologize for no reason while others scoff at the thought? Why do many women find it difficult to toot their own horn while others blast away?

"The Audacious Acts of Successful Women" answers these questions and many more.

Dawnna St. Louis challenges you to take actions that lead to an inner strength not yet discovered and dares you to do a bit more than you thought possible. In this program, audiences

listen spellbound as St. Louis chronicles stories that impacted her life and then challenges you to explode through and achieve the highest levels of success. St. Louis delivers step-by-step tangible take-aways based on her book "Audacious Acts of Successful Women." St. Louis delivers funny, engaging, and thought-provoking entertainment in this highly empowering program that prepares you to shatter the glass ceiling with your stiletto.

 $Key\ take-aways: Shamelessly\ self-promote,\ explode\ through\ mediocrity,\ dare\ to\ shatter\ the\ glass\ ceiling!$ 



Thursday, Aug 29 • Noon-2 p.m. • Industry Luncheon Keynote Speaker: Jim Roberts, President and CEO Granite Construction, Inc.

For the second year, we are pleased to have an Industry Luncheon during the AMEC. This year's lunch will feature distinguished industry leader Jim Roberts, President and CEO of Granite Construction, Inc. Roberts will be our keynote speaker and will discuss where the construction industry is headed and how companies need to adapt in order to grow and excel.

Saturday, Aug. 31 • 7-10 p.m.

### **NAWIC Awards Gala**

Honor the winners of NAWIC's 2013 national awards during this grand gala. In addition, NEF will present its Carol Kueker Award. This is your chance to honor some remarkable men and women while looking fabulous yourself. Don't forget to pack your grandest garb for this elegant event.

# Preliminary Schedule\*





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NAWIC Board Rap Session 7 - 9 p.m.

Tuesday, Aug. 27

NAWIC Executive Committee 8-9:30 a.m. 8-9:30 a.m. **NAWIC Directors Meeting** NAWIC Pre-Annual Board Meeting 10 a.m.-5 p.m. Noon-1 p.m. NAWIC Board Luncheon

1-5 p.m. Conference Registration 1-5 p.m. Voting Credentials Registration NAWIC Store

1-5 p.m.

5:30-9 p.m. **NEF Executive Committee Meeting** 

#### Wednesday, Aug. 28

NAWIC Board Strategic Plan Meeting 8 a.m.-noon NAWIC Marketplace Set Up 10 a.m.-noon Conference Registration 10 a.m.-8 p.m. Voting Credentials Registration 10 a.m.-8 p.m.

NAWIC Store 10 a.m.-8 p.m. Noon-8 p.m. NEF Store/Info Desk

12:30-5:30 p.m. LEED Green Associate Workshop

NEF Board Meeting 1-5 p.m.

Heartsaver® CPR & AED Course 1-5 p.m. NAWIC Marketplace 1-7 p.m.

5:30-6:30 p.m. First Timers Orientation

Welcome Reception—"Denim & Diamonds" 🏋 🍽 7-9 p.m.

#### Thursday, Aug. 29

8-8:30 a.m. Voting Credentials Registration 8 a.m.-4 p.m. Conference Registration 8 a.m.-4 p.m. NAWIC Store

NEF Store/Info Desk 8 a.m.-4 p.m.

Conference Photographer's Desk 8 a.m.-5 p.m. NAWIC Annual Meeting, Keynote Speaker: 8:30-11:45 a.m. Dawnna St. Louis, "Audacious Acts of

Successful Women'

Noon-2 p.m. Industry Luncheon, Keynote Speaker: Jim

Roberts, President and CEO, Granite Construction, Inc., "The Construction Industry

Directors Banquet Ticket Exchange

- The Road Ahead'

PROFESSIONAL SEMINARS/WORKSHOPS: 2:15 - 3:45 p.m.

• Dare! - Playing it Safe is Not as Safe as it Used to Be

• Mentoring Workshop: Built By and For AEC Professionals

• Cloud Computing for the Construction Industry

• Be Profitable in Any Economy!

• Safety: Making Safety Fun and Rewarding

PROFESSIONAL SEMINARS/WORKSHOPS: 4-5:30 p.m.

• Dare! - Playing it Safe is Not as Safe as it Used to Be

• WIC Week/PEP: Grab an Oscar for Your Events

• Cloud Computing for the Construction Industry

• Be Profitable in Any Economy!

#### Friday, Aug. 30

2-3 p.m.

7:30-8:15 a.m. Region 1-7 Photographs 8-8:45 a.m. Region 8-14 Photographs 8 a.m.-4 p.m. Conference Information Desk NAWIC Store 8 a.m.-4 p.m.

8 a.m.-4 p.m. NEF Store/Info Desk

Conference Photographers Desk 8 a.m.-5 p.m.

8 a.m.-5 p.m. Audio Sales Desk PROFESSIONAL SEMINARS/WORKSHOPS:

• If I had a Hammer

• Treasurer: Bulls Make Money, Bears Make Money, So Does NAWIC

· No Shortcuts in Safety

· LinkedIn: Navigating the Social Network for People with Jobs

· Sharpen Your Management Skills

8:45-9:15 a.m. Board/Executive Committee Photos 9-11:30 a.m. NEF Post-Con Executive Committee Meeting

9:15-9:45 a.m. Past National Presidents' Photos

10:15 - 11:45 a.m. PROFESSIONAL SEMINARS/WORKSHOPS:

• If I had a Hammer

• Leadership Training: The GO! Team

• No Shortcuts in Safety

• LinkedIn: Navigating the Social Network for People with Jobs

· Sharpen Your Management Skills

Noon. - 2 p.m. Installation Luncheon

2:30 - 4 p.m. PROFESSIONAL SEMINARS/WORKSHOPS:

Are You Prepared for the Dreaded Contract Arbitration?

• Membership/PR: Surefire Strategies to Build Membership with Effective PR

• OSHA! What They Are Looking for and How to Build the Relationship by Meeting Their Requirements • Strategic Planning: A Dimensional Strategy

to Building a Strategic Plan • NFSF: It Happens Here

4-5 p.m. 2013-14 NAWIC Board/Past

National Presidents' Meeting

5-6 p.m. Past National Presidents' Meeting 5-6 p.m.

Regional Meetings: Regions: 1, 4, 7, 10 Regions: 2, 5, 8, 11, 14 Regions: 3, 6, 9, 12, 13

6-7:30 p.m. NEF Birthday Bash:

Celebrating 40 Years of Education

Saturday, Aug. 31

8 a.m.- noon Audio Sales Desk

Conference Photographer's Desk 8 a.m.-5 p.m.

8:30 - 9:30 a.m. PROFESSIONAL SEMINARS/WORKSHOPS:

• NEF Certifications and Your Employer

• President: Pick Me! You Did Pick Me! Now What Do I Do?

• Secretary: Madame Secretary ..

• The ABC's of DIY: Simple and Green Solutions to Common Household Problems (Painting and Plumbing)

• Employee Files 101: What Does an Employee Have Access to in Their Own Employee Files?

PROFESSIONAL SEMINARS/WORKSHOPS: 9:45-10:45 a.m.

• NEF in a Nutshell

• The Few ... The Proud ... The Mighty Small Chapters!

• The ABC's of DIY: Are You Shocked ... We All Have Hang Ups (Hang Up and Electrical)

• Principles for Negotiating Profitable Agreements, Sponsored by BayGroup International

PROFESSIONAL SEMINARS/WORKSHOPS: 11 a.m.-noon

· CDS 101 for Dummies

• Parliamentarian: It Takes an Act of Parliament

• The ABC's of DIY: Do You Want to be a Dirty Girl? (Auto and Gardening)

• Customer Service Skills—The Three Deadly Sins, sponsored by United Rentals

Noon-2 p.m. 2013-2014 NAWIC Executive Committee Meeting

2-4 p.m. 4 6 - 7 p.m. NAWIC Post-Conference Board Meeting NAWIC Awards Gala Cocktail Hour NAWIC Awards Gala

10 p.m.

Sunday, Sept. 1

Conference Photographer's Desk 8-10 a.m.

\*Schedule subject to change.

# **Important Information**

#### **REGISTRATION & POLICIES**

NAWIC members must pay the full registration fee in order to attend the 58th Annual Meeting and Educational Conference or participate in any activities of the Annual Conference.

NAWIC non-registered Past National Presidents and members who have more than 30 years of continuous membership and who are 70 years of age or older may be allowed to purchase guest tickets for their personal use, with prior approval of the Executive Vice President.

Registration fees include admission to all events except NEF Certification Exams, the Heartsaver® CPR and AED Course and the LEED Green Associate Workshop.

Spouses of members may register for the entire Conference at the member rate, or registered members may purchase individual tickets for selected functions.

Members must be registered for the Conference in order to purchase extra tickets. Members may not purchase tickets for non-registered NAWIC members.

Guest tickets should be purchased when pre-registering for AMEC.

Late and on-site registration is available for those wishing to register after June 30, 2013. Registrations recieved after July 30, 2013 will be processed on-site.

Delegates must send in their registrations before their chapter's "Certificate of Voting Credentials" is due at the NAWIC Office, which is July 1, 2013. All registrations not postmarked by June 30, 2013 must pay the \$745 on-site registration rate.

Accepted methods of payment are check, money order or VISA/MasterCard/Discover/American Express.

Annual Meeting and Educational Conference registration fee, tickets, sales items or badges are not transferable, except as provided in the NAWIC policies. Registrants cannot pick up AMEC registration packets for other registrants.

Requests for refunds must be postmarked and sent by registered/certified mail, e-mail or fax by July 29, 2013. Send requests to: NAWIC, 327 S. Adams St., Fort Worth, TX 76104-1002 or e-mail dedeh@nawic.org.

### **Cancellation Policy**

If you must cancel your Conference registration, you can receive a full refund if your cancellation is received by EVP Dede Hughes in writing at the NAWIC Office by July 29, 2013. However, registrations are transferable between chapter members. Should a compelling emergency prevent a duly elected Delegate or Alternate from attending the Conference, the chapter may elect a replacement. If you submit the proper Certificate of Transfer of Registration Form, the registration that was previously paid for may be transferred to the replacement and will not be subject to a payment penalty for late registration.

NO REFUNDS WILL BE MADE AFTER JULY 29, 2013.



# **Registration Form**

Register online at www.nawicconvention.org or mail registration form with payment to:

NAWIC • 327 S. Adams St. • Fort Worth, TX 76104-1002. Fax registration form to (817) 877-0324. Early Bird Registration March 1-April 30 • Registration May 1-July 30

### ALL ATTENDEES MUST COMPLETE A REGISTRATION FORM.

| 1 REGISTRATION INFORMATION • FORM MUST BE POSTMARKED BY APRIL 30, 2013 FOR EARLY BIRD, JUNE 30, 2013 FOR REGULAR REGISTRATION |   |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|
| Registration fee includes admittance to all functions unless otherwise noted.   |   |  |  |  |  |  |  |
| CHECK ONE: Member □ \$595 by April 30 N □ \$645 by June 30 □ \$745 after June 30  | onmember □ \$695 by April 30<br>□ \$745 by June 30<br>□ \$845 after June 30 |  |  |  |  |  |  |
| Name  |   |  |  |  |  |  |  |
| Firm  |   |  |  |  |  |  |  |
| Address   |   |  |  |  |  |  |  |
| City, State, Zip  |   |  |  |  |  |  |  |
| Chapter Name  | Number Region   |  |  |  |  |  |  |
| First Name for Conference Badge   | Is this your first NAWIC Conference? $\ \square$ Yes                        |  |  |  |  |  |  |
| Phone ()Email   |   |  |  |  |  |  |  |
| Emergency Contact Name  |   |  |  |  |  |  |  |
| Emergency Contact Number  | \$  |  |  |  |  |  |  |
| 2 PROMOTIONAL ITEMS   |   |  |  |  |  |  |  |
| Don't wait until the Conference — Ord   | der now!  |  |  |  |  |  |  |
| Quantity Item/Cost  | Total PROMOTIONAL ITEMS   |  |  |  |  |  |  |
| Raffle* for 59 <sup>th</sup> Conference Reg \$10 (or 3 for \$2  | 20) \$   ¿  |  |  |  |  |  |  |
| Souvenir Pin - \$5  | \$  |  |  |  |  |  |  |
| T-Shirt - \$22 - circle size (S, M, I, XI, XXI)   |   |  |  |  |  |  |  |
| * Winning ticket has no cash value and must be redeem  3 OPTIONAL COURSES   | ned for the 2014 Conference.  |  |  |  |  |  |  |
| Quantity Item/Cost  | Total   |  |  |  |  |  |  |
| LEED Green Associates Workshop - \$280  | \$  |  |  |  |  |  |  |
| Heartsaver® CPR & AED Course - \$50   | \$  |  |  |  |  |  |  |
| 4 TICKETS FOR GUESTS  |   |  |  |  |  |  |  |
| Ouantity Item/Cost  | <u>Total</u>  |  |  |  |  |  |  |
| Welcome Party - \$85  | \$ <b>4</b> TOTAL:  |  |  |  |  |  |  |
| Industry Luncheon (Thursday) - \$60 Thursday Professional Seminars - \$150  | \$ GUEST TICKETS  |  |  |  |  |  |  |
| Installation Luncheon (Friday) - \$60   | \$  |  |  |  |  |  |  |
| Friday Professional Seminars - \$150<br>Saturday Professional Seminars - \$150  | \$  |  |  |  |  |  |  |
| NAWIC Awards Gala - \$95  | \$  |  |  |  |  |  |  |
| 5 METHOD OF PAYMENT   | FOR OFFICE USE ONLY   |  |  |  |  |  |  |
| GRAND TOTAL \$ Totals from Sections 1,  |   |  |  |  |  |  |  |
| MasterCard □ V  |   |  |  |  |  |  |  |
| ☐ Check payable to NAWIC ☐ Discover ☐ A   | AMEX Date   |  |  |  |  |  |  |
| Credit Card Number  | Firm  |  |  |  |  |  |  |
| CVV Code (3 digit code on back of card) Exp. Date   |   |  |  |  |  |  |  |
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| Authorized Signature  | Amount \$   |  |  |  |  |  |  |
| CREDIT CARDS WILL NOT BE PROCESSED WITHOUT COMPLETE INFORMATION.  |   |  |  |  |  |  |  |

# **Professional Seminars**/ Workshops

### **Construction Education**

### No Shortcuts in Safety Lee Shelby, Lee Shelby Enterprises, Inc.

This session deals with a tragic occupational injury that resulted in the loss of both hands. This message will inspire you to maintain a more focused approach to workplace safety. This injury, as tragic as it seems, is meant to be a motivator to work safely and return home every day to the most important people in your life, your family.

### **OSHA!** What They Are Looking for ... and How to Build the Relationship by Meeting Their Requirements! Patty Stagno, CUSP, CSHS, **Powerskills for Life, LLC**

Safety is directly related to the bottom line for every business! This is an interactive session, not just a presentation, so come prepared to create a list of ways to better understand and comply with the OSHA Standards. You will take back with you an actual list to identify and remedy hazards related to construction!

### Be Profitable in Any Economy! Vicki Suiter, Suiter Financial Systems

Find out how as a contracting company you can generate consistent profit in your business. If you want to take control of your bottom line, boost sales, and consistently generate a profit, this energetic session will show you how to do just that!

### Cloud Computing for the Construction Industry **Diane Haines, Sage Specialized Solutions**

Confused by "cloud computing" and what it all means? Attend this session to learn how to effectively implement and utilize cloud computing in your construction business. Working "in the cloud" has many different definitions and uses, which encompass many areas. Find out which ones can help you!

### **Customer Service Skills - Avoiding** the Three Deadly Sins Sponsored by United Rentals, Conducted by Bayne McDowell, PHR, JD

Sharpen your customer service skills by learning how to avoid three things not to do, whether with an external customer or internal co-worker.

# Employee Files 101: What Does an Employee Have Access to in Their Own Employee Files? Sponsored by United Rentals, Conducted by Ruth Somoza Employees usually have some right to see the contents of

their personnel files under state law. How much access you are entitled to varies from state to state. Even if your state's laws don't give employees the right to access their personnel records, your employer's policies might, depending on what is in the employer handbook. In this seminar, we will discuss what employees generally can view, and when they may want to consider requesting to see their information in their employee files.

# **Principles for Negotiating** Profitable Agreements Sponsored by BayGroup International, Conducted by Kimberly Pennine Learn the key principles that expert negotiators use to create

profitable agreements and strengthen client relationships.

# Are You Prepared for the Dreaded Contract Arbitration? Sponsored by NEF

Many building and construction contracts that are written today include an "arbitration clause." This clause is used to anticipate any disputes that may arise and outlines that both sides must submit their dispute for arbitration. Arbitration may be time consuming and expensive for those who are unfamiliar with the process. Come and participate in a mock arbitration proceeding.

# The ABC's of DIY: Simple and Green Solutions to Common Household Problems (Painting and Plumbing) Conducted by Tomboy Tools Consultants Learn tips and tricks on tackling your tailet and chemicals down

Quit throwing dollars down your toilet and chemicals down your drain, and other tips for saving money in your bathroom.

# The ABC's of DIY: Are you Shocked ... We all Have Hang Ups (Hang Ups and Electrical) Conducted by Tomboy Tools Consultants Learn safe tips and tricks for working on simple electrical

projects around the house. Keep those pictures from falling on your head with the correct hangers in the wall.

# The ABC's of DIY: Do You Want to Be a Dirty Girl? (Auto and Gardening) Conducted by Tomboy Tools Consultants

Don't get caught hanging out on the street corner when your car won't start and other tips to keep your vehicles running smoothly and saving fossil fuels by raising your gas mileage! Also, clean up your outside to feel better on the inside!

### **HELPFUL THINGS TO KNOW BEFORE YOU GO!!**

"Denim and Diamonds" is this year's Welcome Reception theme. Wear your nicest jeans paired with a sparkly top or throw a jean jacket over a sequined dress. Then meet old or new NAWIC friends as you enjoy good food and a party atmosphere.

Business casual is appropriate for the Annual Meeting and other AMEC functions Wednesday through Saturday. Bring your nicer attire (dressy) for the NAWIC Awards Gala on Saturday evening. It is a semi-formal evening! A three-course meal will be served to all attendees. Cash bars will also be available during the cocktail hour and throughout dinner.

# **Association Workshops**

(\*Note: Not Just On Saturday This Year!)

## President: Pick Me! You Did Pick Me! Now What do I Do?

Whether you are new to chapter leadership, a wise pro who worked hard to get to the top, or just thinking you might want to be president one day, join us for lots of information and fun. We'll make sure you are on top of your game as you get ready to lead your chapter to even greater success.

#### Secretary: Madame Secretary...

In today's environment, you need to know how to effectively record and communicate the actions of your chapter. Whether you're the chapter's current Secretary or thinking about stepping into a leadership position, join our NAWIC Secretary to learn about this vital component of the NAWIC team.

#### Treasurer: Bulls Make Money, Bears Make Money, So Does NAWIC

When you hear terms like taxable vs. non-taxable, IRS compliance form or 990N, does it seem like a foreign language? Our presenters will enlighten and entertain as they guide you through the ins and outs of being a chapter treasurer. Really, it's not scary!

#### Parliamentarian: It Takes an Act of Parliament

Actually, it shouldn't. As consultant to the board, the Parliamentarian is the person who can turn long, difficult meetings into short, painless ones. Our Parli-Pro will take what seems to be a perplexing process and boil it down to simple steps to bring order and fairness to every meeting.

### Membership/PR: Surefire Strategies to Build Membership with Effective PR

We continue our successful joint venture as we expand NAWIC's brand on a chapter level and increase membership. Join our national committee chairs for another entertaining and enlightening session.

### Leadership Training: The GO! Team

Are you in charge? Do you want to be? We all have the potential to be leaders. Join us as we explore ways to be great leaders in NAWIC.

### Safety: Making Safety Fun and Rewarding

Safety meetings tend to be dry and boring. Safety evaluations tend to dwell on accidents that have already happened. Let's instil safety procedures in our employees using some healthy competition. Come learn ways to make safety a fun, rewarding topic versus a lecture about what should have been done.

### NFSF: It Happens Here

Every year NFSF awards more than \$25,000 to students in construction-related academic and trade programs. Find out how your chapter and NFSF give away money to build tomorrow's workforce!

#### WIC Week/PEP: Grab an Oscar for Your Events

Warning: High Energy Workshop! Travel along with the PEP and WIC committees as we navigate through WIC Week, community service and projects to take your chapter and region to the next level. Ask questions, brainstorm together and garner new ideas about all aspects of how to create and host a fun and successful event.

### The Few ... The Proud ... The Mighty Small Chapters!

It isn't always easy being the little engine that could. Join us to discover chapter-strengthening strategies that work!

### NEF in a NUTSHELL Linda Young, CIT, CBT

The NAWIC Education Foundation (NEF) provides education programs and certifications that will increase your talents and skills in the construction industry. Hear the updates on our 1-12 grade programs too!

### Strategic Planning: A Dimensional Strategy to Building a Strategic Plan

Strategy is about choosing a competitive position, setting oneself apart in the eyes of the member, and adding value through a mix of activities different from those used by other organizations. Learn how to prepare your chapter to anticipate, forecast, manage and control its future.



# Professional Seminars/ Workshops

### **Professional Development**

### Dare! - Playing it Safe is Not as Safe as it Used to Be Dawnna St. Louis

Dare is a wake-up call that motivates you to bring amazing ideas to life. In this energizing and interactive program, you will be dared to push beyond boundaries and think about business, life, and what you can accomplish differently. Audiences will discover that they can change the way the world thinks, acts, and evolves. But first they have to act on a DARE!

### Sharpen Your Management Skills Leslie Shiner, The Shiner Group

Just because you are really good at doing your job, doesn't mean you are automatically good at managing others. As you grow, you must understand how to delegate and spend more energy managing instead of doing the actual work. Process makes profit a repeatable event and it is only through good management skills that the process can be created, organized, delegated and followed.

### If I Had a Hammer Jean Steel, Happy People Win

Today, women make up about 9 percent of the construction workforce in this country. Women are outnumbered 10 to 1 by men in this industry, but you already knew that. What you may not know could make the difference between merely surviving and really thriving in a world still dominated by men. Learn about the importance of first impressions, how your attitude can make or break you and how to speak up assertively—all helping you achieve greater success, with less stress and more joy, in all aspects of your work!

#### LinkedIn: Navigating the Social Network for People with Jobs Chris Bloom, SuperStar Media

LinkedIn is the world's largest professional network with more than 200 million members. Let's learn together how to join and get our LinkedIn profiles to 100 percent! In this session, we're going to walk through setting up and properly configuring a LinkedIn account. We'll go over tips and best practices for presenting yourself and your firm professionally and with style. Bring your laptop if you can!

### Mentoring Workshop: Built By and For AEC Professionals Coordinated by Amanda Wilson, Oregon State Bridge Construction, Inc. and NAWIC Portland Chapter #54

The multiple benefits associated with a formal mentoring program are experienced first-hand during this interactive seminar where attendees gain the necessary tools to effectively implement the goal-driven program on the job and within NAWIC.

### **NEF Certifications and Your Employer**

Increase your presence and productivity in today's construction industry. Discover how the NEF certification programs are the key to your advancement while benefiting your employer. You don't want to miss this workshop.

## CDS 101 For Dummies Melanie Myers

Get the facts on how to improve your scores on the Construction Document Specialist certification program. You will find this workshop contains helpful tips to assist with your studying and is for anyone who wants to improve their study techniques in taking the CDS course.



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