



NAWIC
NORTH CENTRAL REGION
 ANNUAL PLANNING CONFERENCE | November 6-7, 2015 | Kalamazoo, MI
www.nawickalamazoobc.org/apc/



<u>DAY & TIME</u>	<u>ROOM</u>	<u>CEU</u>	<u>LEARNING SESSION TOPIC & DESCRIPTION</u>	<u>SPONSOR/ PRESENTERS</u>
11/6/2015 Friday 11:00 AM - 12:30 PM	Off-site	Pending	<p>Custer Furniture Showroom Tour with light lunch</p> <p>COLLABORATION, INNOVATION, OFFICE FURNITURE will be the topic of a tour of the Custer Office Furniture Showroom, Kalamazoo, MI at the Haymarket Building, 161 E. Michigan Ave., 6th Floor South, Kalamazoo, MI 49007, Tel: 269.342.3919</p> <p>For over thirty years, Custer has delivered inspired spaces through an engaging blend of smart design and efficiency solutions. Their Designs, Architectural Products, Office Furniture and Technology divisions include an expansive selection of interior architectural products, 3D visualization capabilities and integrated communication technologies. All of these resources work in tandem to create the ideal workspace for every aesthetic, objective and budget. Custer is a vendor of Steelcase furniture.</p>	<p>Brad Laackman</p> <p>Director Custer Intergrating Interiors</p>
11/6/2015 Friday 1:00 PM - 3:00 PM	Off-site	Pending	<p>KVCC Health Focused Campus Construction Project Tour</p> <p>The KVCC "Grow" goal is to establish a collaborative, innovative urban-based food and health education campus which will provide the next generation of culinary, health, and urban agriculture leaders with the skills and knowledge necessary to address the complex, interrelated issues of nutrition, mental and physical health, sustainability and social concerns. A Map is available at: grow.kvcc.edu/about</p> <ol style="list-style-type: none"> 1. Food Sustainability, Production and Innovation, 219 Upton Drive, Kalamazoo, MI 49007 2. Culinary/ Health Center 3. KCMHSAS Clinic <p>Tour will start at Building #1, parking will be available at 219 Upton Drive, Kalamazoo, MI 49007</p>	<p>Don Brown</p> <p>Project Manager The CSM Group</p> <p>Safety: Full personal protection clothing and accessories are required for this construction job-site tour. Please bring and wear hardhats, highly visible vests, safety glasses, and hard toe boots/shoes.</p>
11/6/2015 Friday 4:30 PM - 5:30 PM	Off-site	None	<p>Learn About Where You Live; A Historical Drawing Exhibit</p> <p>A history of Kalamazoo's first golden era through the art and science of construction drawings. The drawing exhibit will encompass the first four decades of the 20th century focusing on the 1920's and 1930's. A time when the population of Kalamazoo doubled and its architecture embodied a strong commitment to the community and its future. This commitment is represented in buildings that were designed and built to endure. The projects exhibited are of Billingham & Cobb Architects and Engineers of Kalamazoo. The firm grew as Kalamazoo grew, first designing many building's important to establishing the base of Kalamazoo's industries primarily the paper mills. Than throughout the 1920's and 1930's many prominent civic buildings which exist today were designed by Billingham & Cobb. These include the Kalamazoo County building, the Washington Square Library, the Marlboro building as well as several area public school building's.</p>	<p>Kalamazoo Art Hop</p> <p>Arts Council of Greater Kalamazoo Epic Center South Kalamazoo Mall 359 S Kalamazoo Mall Kalamazoo, MI 49007 269-226-8784</p>
11/6/2015 Friday 5:30 PM - 7:00 PM	Off-site	Pending	<p>Billingham & Cobb Engineers and Architects Presentation by Lynn Houghton</p> <p>Lynn Houghton is the Western Michigan University Regional History Curator and is also the co-author of "Kalamazoo: Lost and Found". Lynn will present a program on Kalamazoo in the 1920s and the role Billingham and Cobb, architects and engineers, played in shaping the community. This presentation is in parallel to the exhibit of the drawings at the same location.</p>	<p>Michigan Architectural Foundation & AIA Southwest Michigan</p> <p>Arts Council of Greater Kalamazoo Epic Theatre South Kalamazoo Mall 359 S Kalamazoo Mall Kalamazoo, MI 49007 269-226-8784</p>



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11/7/2015 Saturday Morning General Session	Meadows	None	Welcome to Kalamazoo, Michigan Downtown Kalamazoo Incorporated was created in 1988 and serves the DDA and greater Kalamazoo community by being both catalyst and advocate for ideas, volunteers, events and quality of life expectations for downtown Kalamazoo. The organization's responsibilities range from promoting downtown events and assisting downtown merchants and residents to managing the parking system and maintaining the streetscape. This Welcome address will highlight DK1 including provide some information on the local breweries, highlight the women who shaped Kalamazoo, and highlight how women are shaping cities across the globe.	Meg Gernaat Meg Gernaat, Planning & Development Coordinator for DK1, was born and raised in the Kalamazoo, MI area. She earned her Bachelor's degree in Communications and Business from Western Michigan University in 2009. Her first post-college job was as a Communications Coordinator at a local daytime shelter for the homeless, mentally-ill, and hard-to-serve. Two years later she and her husband were relocated to Goldsboro, North Carolina with the Air Force where she spent three years as the Promotions Coordinator for the city's downtown development office. They jumped at the opportunity to move back to the city they'll always call home in 2015.
11/7/2015 Saturday Morning General Session	Meadows	Pending	Keynote Presentation Patti Owens is managing director and vice president of Kalamazoo-based Catalyst Development Company. She has been involved with a number of high-profile projects in the Kalamazoo area. Catalyst Development's most recent and notable project, the Brownfield redevelopment of the 145 year-old former Kalamazoo town hall, commenced last year. Prior to Corporation Hall, Owens and Catalyst Development most recently completed construction of The Greenleaf Trust Building on the corner of Maple Road and Woodward Avenue in Birmingham. During 2007-2008, Owens was simultaneously involved with the Miller Canfield Building new construction and the Greenleaf Trust Building renovation projects in downtown Kalamazoo. Owens sits on the Board of Directors for the Economic Development Corporation and Brownfield Redevelopment Authority for the City of Kalamazoo. She is also one of the founders of the charitable group, Women Who Care of Kalamazoo County.	Patti Owens Vice President & Managing Director Catalyst Development co., LLC
11/7/2015 Saturday Morning Educational Session	Great Lakes 1	Pending	What it takes to be a Leader A fun, non-threatening talk about how to become a leader. Participants are asked to think about someone whom they consider a leader. In this session, you will discuss communication skills, self confidence, enthusiasm, people skills and managing stress and worry.	Robert Skyllis Owner of RCS Performance Group
11/7/2015 Saturday Morning Educational Session	Great Lakes 2	Pending	Home Dreams: When to Renovate, Move On, or Just Start Over Have you ever looked around at the place you live call home and thought this could be a great place if I could just (fill-in the blank). Most of us have no idea where to start the conversation. We certainly don't know if it is a good idea or simply an unrealistic dream! Architects are uniquely suited to explore your dreams and visions for a fantastic home. As Architects we can evaluate the smallest to grandest visions for their practicality, cost implications and overall design potential.	Robert G. Clarke, AIA
11/7/2015 Saturday Morning Educational Session	Great Lakes 3	Pending	Enhancing Communication Throughout the Lifecycle of a Construction Project, Bluebeam PDF Software This presentation will go over the lifecycle of a construction project, (Design/Pre-construction, Construction & Post Construction) and how the Bluebeam Revu software comes into play at each level and how it can benefit all parties (design team, construction managers, trade contractors, etc.). The live use of the software will go through examples of some discussion points such as the capabilities and ease of use of Bluebeam, the advantages of paperless communication and how it impacts each person involved with the project's lifecycle, the future of document distribution, organization & sharing throughout a construction project and the advantages of real time construction project communications.	Eric Kella, CHC Andrew Dobbs , Andrew.Dobbs@csmgroup.com, 269-746-5600 William Eichstaedt , William.Eichstaedt@csmgroup.com, 248-746-5600



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11/7/2015 Saturday Afternoon 1 Educational Session	Great Lakes 1	Pending	Getting the Most Out of Your NAWIC Membership The format for this learning session will be a panel discussion by three current NAWIC members that will each present on many personal values they receive from their NAWIC memberships and how you too can begin to really get the most out of your NAWIC membership. This session will be moderated by NAWIC member, Char Terpsma, CBT, CCA, CDS, CIT	Char Terpsma, CBT, CCA, CDS, CIT Rita Brown , Rb@bccplus.com, 248-723-4411, Melanie Myers , mamyers@oaklandcc.edu, 248-522-3407 Angelina Sacco , Angelina.sacco@beaumont.edu, 248-551-1766
11/7/2015 Saturday Afternoon 1 Educational Session	Great Lakes 2	Pending	Reinventing Community through Adaptive Reuse This presentation uses completed projects in Detroit, Lansing, Jackson and Ypsilanti to illustrate the potential for the adaptive use of historic buildings to transform seemingly hopeless buildings into valuable community assets. The presentation considers not only the success of the architecture, but also the process including how architects envision the often hidden potential of obsolete buildings and how they assist the community and developers in realizing that potential.	Elisabeth Knibbe, FAIA Lis Knibbe, AIA is an architect with over 35 years experience adapting historic buildings for new uses. Her projects have won numerous state and national awards for historic preservation, and awards from the AIA Detroit and AIA Michigan
11/7/2015 Saturday Afternoon 1 Educational Session	Great Lakes 3	Pending	How to Leverage Social Media for Your Business Businesses all over the world have been discovering the ways social media can contribute to the success and growth in all areas of their companies. However, there are still skeptics who don't understand or see the benefits of social media. This session will cover the Big 3 – LinkedIn, Twitter, and Facebook – and the benefits that each social media outlet holds for businesses in today's technology-driven society. Understand the difference between traditional marketing and social media marketing. During this session you will learn how to understand the difference between traditional marketing and social media marketing, broadly define the functionality of LinkedIn, Twitter, and Facebook, identify the target demographics associated with each platform, and evaluate the best social media platform(s) for their business.	Katrina Reed, CIT Katrina Reed is employed by The CSM Group and is their Content Strategist.
11/7/2015 Saturday Afternoon 2 Educational Session	Great Lakes 1	Pending	Self-Awareness This learning session will provide you with a road map in understanding what self-awareness is, know if you are self-aware, and know how to become more self-aware of our actions. This session will help you understand how your words or actions might affect other people.	Tara Nisenon, SPHR Tara Nisenon is the Human Resources Director for The CSM Group and a Gallup/Clifton StrengthsFinder coach.
11/7/2015 Saturday Afternoon 2 Educational Session	Great Lakes 2	Pending	A Walk Around Downtown Kalamazoo This will be an actual walk around downtown Kalamazoo that will go to and highlight the architectural styles and history of many buildings within walking distance of the Radisson Hotel (weather permitting). In case of inclement weather, this learning session will become a power point presentation.	Lynn Marie Houghton Lynn Houghton is the Western Michigan University Regional History Curator and is also the co-author of "Kalamazoo: Lost and Found". Lynn has been organizing walking tours featuring the history and architecture of Kalamazoo since 2002.
11/7/2015 Saturday Afternoon 2 Educational Session	Great Lakes 3	Pending	Electronics Recycling In this session you will learn why you should care about keeping electronics out of our landfills and learn how electronics can be recycled and reused instead. You will get an overview of the processes and technology used in recycling (what happens to my stuff?), and understand some of the challenges in electronics recycling including data security. Susan will share her perspective on being an entrepreneur in a nontraditional field, along with information about her company and their mission.	Susan Sunday, PE Susan Sunday is an entrepreneur and owner of Emerald eCycling LLC, an electronics recycler based in Kalamazoo, MI. She holds degrees in Electrical Engineering and Business Administration and worked in the automotive and consumer products industries prior to opening Emerald in 2013.