

May 2nd-4th, 2024 Grand Rapids, MI

North Central Region Spring Forum

Sponsorship Types and Benefits

All event sponsorships directly support the costs to host this event. Please see the attached sponsorship chart to see full sponsorship benefits and details.

Main Event Sponsorships

Title Sponsor

\$5,000

- Includes two conference admission tickets
- Includes a full-page for company advertisement in event program.
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all communications for event and on all conference screens
- Company home page hyperlink on event website
- Company mentions throughout event
- Company sign at hospitality suite & Friday dinner event
- Special placement on event website as Title Sponsor
- Company provided swag for event tote bag
- Company provided marketing material or swag at Welcome Happy-Hour

Lunch Sponsor

- \$3,000
- Includes two conference admission tickets
- Includes a half-page for company advertisement in conference program
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all communications for event and on all conference screens
- Company special acknowledgement during lunch
- Company representative Thank You during lunch activities (5 min stage time)
- Company home page hyperlink on event website
- Company provided swag for event tote bag

Keynote Sponsor

\$2,500

- Includes two conference admission tickets
- Company Representative to introduce Keynote speaker (5mins stage time)
- Includes a half-page for company advertisement in event program
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all communications for event and on all conference screens
- Company provided swag for event tote bag
- Company home page hyperlink on event website

Welcome Sponsor

\$1,500

- Includes one conference admission ticket
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo advertised on conference screens
- Company provided marketing materials or swag at Welcome happy-hour
- Company provided swag for event tote bag
- Special Thank You during Welcome Reception
- Company home page hyperlink on event website





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Sponsorship Types and Benefits Cont.

All event sponsorships directly support the costs to host this event. Please see the attached sponsorship chart to see full sponsorship benefits and details.

Event Advertising Sponsorships

Hospitality Suite Sponsor

\$3,000

- Includes two conference admission tickets
- Includes a half-page for company advertisement in conference program
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all communications for event and on all conference screens
- Company special acknowledgement during conference activities
- Company logo on the hospitality suite board
- Company home page hyperlink on event website
- Company provided swag for event tote bag

Gold Sponsor

\$1,000

- Includes one conference admission ticket
- Includes a half-page for company advertisement in event program
- Company logo advertised on all conference screens
- Local social media presence on event website, Facebook, and LinkedIn
- Company provided swag included in event tote
 hags
- Company home page hyperlink on event website

Silver Sponsor

\$500

- Includes a half page for company advertisement in event program
- Company logo advertised on all conference screens
- Company home page hyperlink on event website
- Company provided swag included in event tote bags

Bronze Sponsor

\$250

- Includes a quarter-page for company advertisement in event program
- Company logo advertised on all conference screens
- Company home page hyperlink on event website

Any questions regarding our sponsorship, please contact Teresa Riley at teresar@triangle-inc.com





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Sponsorship Registration Form

Any questions regarding our sponsorship, please contact Teresa Riley at teresar@triangle-inc.com

NAWIC North Central Region - Sponsorship packages are payable by check. Please complete the required information below and remit to the following:

Debbie Lesar 385 Laurel Drive Berea, OH 44017 Email: dlesar@brewer-garrett.com

Make Registration Check Payable to: **NAWIC NC Region Event Fund**Company: _____

Address: _____

Phone #: _____ E-Mail: ____

Contact Name:

Sponsorship Forms Due No Later Than Friday March 15, 2024

